

# DESIGN BUILD

10-12 MAY 2022

Melbourne Convention  
& Exhibition Centre

# REIMAGINED

Built on strong foundations. Redesigned for the future.

With a 30+ year legacy, DesignBUILD has been a constant presence in Australia's architecture, building, construction, and design communities.

Continuing to advance excellence and innovation in the nation's built environment, we have a forward vision for the future with a renewed focus on local design, manufacturing, and production.

DesignBUILD offers endless opportunities to connect with industry leaders and professionals across the entire building lifecycle, helping you reach our target markets and meet your sales and marketing goals.

Co-locating with Total Facilities, Be Summit and Digital Construction Week, alongside the introduction of the Digital Construction Zone to the show floor, we're giving your business a true trade platform to grow your business.

Built on strong foundations, join us in 2022 at DesignBUILD as we work together to redesign the landscape of our industry for the future.

Co-locating with

TOTAL FACILITIES

Be  
Summit

## Why you need to exhibit at DesignBUILD 2022



**GENERATE**  
NEW SALES LEADS



**INCREASE BRAND**  
**AWARENESS IN A QUALIFIED**  
AND TARGETED MARKET



**MAINTAIN INDUSTRY PRESENCE**  
ASSOCIATING WITH AUSTRALIA'S  
PREMIER INDUSTRY EVENT



**STAND OUT FROM THE**  
**COMPETITION** AND KEEP YOUR  
BRAND FRONT OF MIND



**LAUNCH PRODUCTS**  
AND SERVICES

# Who visits DesignBUILD?

## Who they are

### TOP JOB FUNCTIONS

Architecture & Design **30%**


Building & Construction **23%**

C-Level Management & Corporate **24%**


Property Development & Management **6%**

## Where they come from

### TOP INDUSTRY SECTORS

 Building & Construction

 Architecture

 Consultancy

 Manufacturing

## What our exhibitors think

**100%** agree that DesignBUILD increases brand/product awareness

**83%** were satisfied with the quality of visitors to their stands

**81%** consider DesignBUILD important for their business

## Price List

Space	\$500 p/sqm
Shell	\$100 p/sqm
Premium Exposure	\$135 one corner/\$270 two corners
Public Liability Insurance	\$40
Marketing Package	\$600

The opportunities to connect with the DesignBUILD community reach beyond just the event.

**FIND THE RIGHT  
DIGITAL PACKAGE FOR  
YOUR BRAND HERE.**

# DESIGN BUILD

## Contact the team

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