



**DESIGN
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CPD BUILDer

Partnership Opportunities

With a constantly evolving built environment, it's vital to stay on top of professional accreditation and continued development.

The new CPD BUILDer platform, created and hosted by DesignBUILD, allows you to access one of Australia's largest databases of built environment professionals, year-round and help build your brand as a certified thought leader.

Be part of a new platform to help build a stronger, more informed built environment by partnering with our new education series, providing dynamic professional training throughout the year.



About CPD BUILDer

For over 30 years, DesignBUILD has brought the architecture, building and construction community together to share their latest products and insight. Now we're taking this insight one step further by offering a platform for our nation-wide audience to gain CPD points with a series of half day, online courses from already certified suppliers and relevant course providers.

This new CPD series, will focus on providing CPD topics that address current guidelines and the most-up-to-date technical information and applications for all parts of the industry. Most importantly, it will be based on existing certified presentations, so you can leverage your existing accredited CPD or related educational courses. We're also removing the uncertainty of live in-room education, with all sessions being hosted via our new education platform, CPD BUILDer.

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Format



Each half day will consist of up to 5 x CPD accredited sessions.



Each CPD presentation is 1 hr (equivalent to 1 Formal CPD point) pre-recorded video with a presenter from respective sponsor.

Overall Benefits



Each session will host up to 80 pax and draw from our nation-wide database of 30,000+ architects, designers and building professionals who require fulfillment of their annual CPD points.



Audience can access sessions in real time (on the day) as well as having access to sessions on demand (after the event), giving access to year-round lead generation.



CPD BUILDer will form part of the wider Built Environment event calendar alongside leading brands:

TOTAL FACILITIES



BeL Summit

Headline Presenting Sponsor

Give your brand premium exposure across our most valuable promotional channels at all stages of the marketing cycle and during the online event. Headline sponsorship not only increases your brand awareness but positions your brand as THE foremost thought leader in the Australian built environment with unrivalled exposure and access to our audience.

Content & Data Inclusions

- Dedicated opt-in at registration: Receive data for those opted into receive communication from your brand.
- Receive data for those who attended your CPD presentation.
- Opportunity to present a minimum of three of your new or already approved CPD presentations*.
- Monthly post-event viewer data sent to you for on-demand views of your presentation – including new opt-ins.
- At least 1 x dedicated social post on DesignBUILD social channels.
- At least 1 x premium profile mention in our weekly feature of sponsoring presenters in our audience EDM in 4 weeks leading up to event e.g. Your logo, presenter, blurb and key imagery.
- Network with the audience through the live Q&A chatroom beside your own presentation on-day.
- Video file post event of your session for use in your own brand market.

* Price relative to number of presentations

Branding Inclusions

- Reach the 30,000+ DB database with your brand across the entire marketing cycle; pre-event, during & post event promotion.
- Logo placement on Header banner of registration pages and confirmation emails for your CPD online event series.
- Premium logo placement on 'Sign-In Screen' of the event portal.
- Premium logo placement on 'CPD BUILDer' dedicated page and sponsor page with company info, hyperlink to website, your presenter profile and presentation details.
- Logo placement on your presentation in the event portal.
- Premium logo inclusion in the on-day program video opening.
- Premium logo inclusion in the on-day program video closing.
- Logo placement on RHS of Event Portal Homepage (one of five).
- Leaderboard Banner placement as Headline Sponsor, beside Supporting Sponsor on Event Portal Homepage.
- Sponsor Listing with company profile and logo on Event Listing in Portal.
- Logo placement on the virtual CPD BUILDer On Demand webpage, where your brand will appear long after the event has concluded – for 6 months duration.
- Logo placement next to CPD BUILDer logo on all sponsored session collateral including certificates or proof of attendance documents.
- Premium logo placement on the virtual speaker wrap up communication as the headline sponsor.



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INVESTMENT / ONE HEADLINE OPPORTUNITY PER DAY

A minimum of 3 presentations is required for Headline Presenting Sponsorship / From \$15,000 + GST

Session Presenting Sponsor

Position your brand as one of the most up-to-date industry CPD and education providers in the country and benefit from year-round exposure to our qualified built environment audience. Session sponsors not only receive branding across our event marketing channels and key points within the CPD BUILDer platform, but they also help your already accredited courses reach a wider pool of engaged decision makers.

Content & Data Inclusions

- Receive data for those who attended your CPD presentation.
 - Opportunity to present one or more of your new or existing CPD presentations*.
 - Monthly post-event viewer data sent to you for on-demand views of your presentation – including new opt-ins.
 - At least 1 x dedicated social post on DesignBUILD social channels.
 - At least 1 x profile mention in our weekly feature of sponsoring presenters in our audience EDM
- in 4 weeks leading up to event e.g. Your logo, presenter and key imagery.
 - Network with the audience through the live Q&A chatroom beside your own presentation on-day.
 - Video file post event of your session for use in your own brand market.

* Price relative to number of presentations

Branding Inclusions

- Reach the 30,000+ DB database with your brand across the entire marketing cycle; pre-event, during and post event promotion.
- Logo placement on your presentation in the event portal.
- Logo placement on 'CPD BUILDer dedicated page and sponsor page with company info, hyperlink to website, your presenter profile and presentation details.
- Logo inclusion in the on-day program video opening.
- Logo placement on confirmation emails for your CPD online event series.
- Logo inclusion in the on-day program video closing.
- Logo placement on RHS of Event Portal Homepage (one of five).
- Leaderboard Banner placement as Session Sponsor beside Headline Sponsor on Event Portal Homepage.
- Sponsor Listing with company profile and logo on Event Listing in Portal.
- Logo placement on the virtual CPD BUILDer On Demand webpage and sponsored session collateral including certificates or proof of attendance documents.
- Logo placement on the virtual speaker wrap up communication as the official session sponsor.



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INVESTMENT / ONE BRAND PER SESSION

1 Presentation	2 Presentations	3+ Presentations
\$7,000 + GST	\$6,000 + GST per session	\$5,000 + GST per session

Contact

For more information about sponsorship options contact the DesignBUILD team:

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