



BRAND ALIGNMENT OPPORTUNITIES

DESIGNBUILD IS THE ULTIMATE INDUSTRY DESTINATION FOR
LANDSCAPE & OUTDOOR, STRUCTURAL & MATERIALS, INTERIOR
FIXTURES & FINISHES AND TECHNOLOGY.

**DESIGN
BUILD**

INTERNATIONAL
CONVENTION
CENTRE, SYDNEY

3-5
MAY
2017

DESIGNBUILDEXPO.COM.AU

Sponsorship Opportunities Price List

1. Show bags - \$9,500+GST
2. Lanyards - \$9,500+GST
3. Central Bar - \$10,000+GST
4. Registration & Badge - \$12,000+GST
5. Digital Signage - \$1,000+GST
6. Speaker Series Partner - \$5,000+GST
7. Feature Partner - \$10,000+GST (DesignBUILD Incubator or RAW)
8. Blueprint e-newsletter sponsorship - \$2,500+GST
9. Floortiles - \$500+GST per tile
10. WIFI - \$11,250+GST
11. Meeting room hire - \$650+GST per hour, discounts available for multiples
12. Website and app advertising - \$1,000+GST per month
13. Shell scheme upgrade from \$1,475+GST for one 3m wall graphic
14. Be seen first package \$3,250+GST

Exclusive Sponsorship Opportunities

Show bags - \$9,500+GST (exclusive opportunity, only one available)

Logo / branding on one side of the tote show bag which will be given to all visitors upon arrival.

Ensure your brand is seen throughout the show and long after!

Lanyards - \$9,500+GST (exclusive opportunity, only one available)

Logo / branding on one side of lanyard given to all visitors, speakers, exhibitors, show partners and media.

Ensure your brand is front of mind with our 6,600+ attendees throughout the 3 day event

Central Bar - \$10,000+GST (exclusive opportunity, only one available)

Logo / branding on all printed, online and social promotional collateral related to the central bar as well as on the physical bar area and onsite signage. Where possible and appropriate text and click throughs to your own website will be available.

Ensure your brand is synonymous with our most popular show feature which will play host to all major networking around the show

Registration & Badge - \$12,000+GST (exclusive opportunity, only one available)

Logo / branding on all visitor, exhibitor, speaker, media badges at show. Logo / branding on registration desks onsite, on onsite signage and registration area of website.

Make sure your brand is the first thing all DesignBUILD attendees see both at online registration, on all subsequent pre-show messaging, as well as immediately upon arrival at the show!

Limited Sponsorship Opportunities

Be seen First Package - \$3,250+GST (limited to six exhibitors)

Logo / branding prominently displayed on:

- Floorplan in showguide, highlighting your stand location
- Floorplan at show entrance, highlighting your stand location
- 3x2m floortile floorplan, highlighting your stand location (at least 2 throughout show)
- Website and web app rotational banner

Logo on Digital Signage - \$1,000+GST (limited to six exhibitors)

Opportunity to advertise on digital signage and ensure multiple points of exposure for your brand throughout the event. There will be at least 2 large digital kiosks at high traffic areas around the show floor.

Speaker Series Partner - \$5,000+GST (two available – one for each theatre)

Logo / branding on all speaker series related promotional activity throughout the campaign. This includes printed (direct mail, show guide), website, email and social media. Where possible and appropriate text and click throughs to your own website will be available.

Feature Partner - \$10,000+GST (yet to be finalised but will include Incubator & RAW feature areas)

Logo / branding on all feature area related promotional activity throughout the campaign. This includes printed (direct mail, show guide), website, email and social media. Where possible and appropriate text and click throughs to your own website will be available.

Multiple Sponsorship Opportunities

Blueprint e-newsletter sponsorship - \$2,500+GST

Promote your brand in one edition of our e-newsletter; which is sent to our qualified and engaged database of over 50,000 architects & designers, building contractors & specialists, Blueprint pre-show. Includes 50 word intro, image and heading in the e-newsletter with a link to a complete article on our website

Floortiles - \$500+GST per tile (1x1m)

Either placed directly outside your stand or as part of a trail towards it a floor tile will certainly help you stand out from the crowd.

Meeting room hire - \$650+GST per hour, discounts available for multiples

The MCEC has excellent facilities and we have secured meeting rooms for our exhibitors to hire for private meetings away from the show floor. The room will have basic catering and AV included and can be set up as boardroom or classroom style.

Website and app advertising - \$1,000+GST per month

Rotating MREC (300x250) banner ad on the DesignBUILD website and web app internal pages, with a link to your website.

Shell scheme upgrade from \$1,475+GST for 1x 3m wall graphic

if of interest please request further details



**For further information about branding opportunities,
please contact:**

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DESIGN BUILD	INTERNATIONAL CONVENTION CENTRE, SYDNEY	3-5 MAY 2017
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Please Note: Prices do not include 10% Goods and Services Tax,
All print inclusions pending print dates.